

**Marketing Management - AAS**  
**AAS**  
**Approximate Program Expense**

Revised: 30-JUL-2015

TERM		TUITION	FEES		BOOKSTORE COSTS	GRAND TOTAL
1st	COLL 1500 ENGL 1101 Elec-Math Elec-Social	\$1,068.00 AAS	\$239.00 (Fee) \$20.00 Application		\$770.70 Textbooks	\$2,097.70
2nd	MKTG 1100 MKTG 1160 MKTG Spec COMP 1000	\$1,068.00 AAS	\$239.00 (Fee)		\$866.60 Textbooks	\$2,173.60
3rd	MKTG 1190 MKTG 2090 MKTG Spec MKTG Spec MKTG 1130	\$1,335.00 AAS	\$239.00 (Fee)		\$1,150.00 Textbooks	\$2,724.00
4th	MKTG Spec Elec-MKTG Elec-Human MKTG 2300	\$1,068.00 AAS	\$239.00 (Fee) \$35.00 Grad Fee - MKTG 2300		\$900.00 Textbooks	\$2,242.00
5th	ACCT 1100 MGMT 1100 Elec-Core MKTG 2030	\$1,157.00 AAS	\$239.00 (Fee) \$35.00 Grad Fee - MKTG 2030		\$601.30 Textbooks	\$2,032.30
<b>TOTAL</b>		<b>\$5,696.00</b>	<b>\$1,285.00</b>		<b>\$4,288.60</b>	<b>\$11,269.60</b>

Tuition and fees are paid at registration. Books are purchased the first day of each quarter. Tuition is based on full-time status. Out-of-state residents pay \$178 per credit hour in tuition, except Jefferson, Gadsden, Leon Counties, and all of Alabama.

\*\* Prerequisites to Program Admission.

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