

**Marketing Management - Diploma  
Diploma  
Approximate Program Expense**

Revised: 30-JUL-2015

TERM		TUITION	FEES		BOOKSTORE COSTS	GRAND TOTAL
1st	COLL 1500	\$1,068.00 Diploma	\$239.00 (Fee)		\$554.80 Textbooks	
	ENGL 1010		\$20.00 Application			
	MATH 1012					
	PSYC 1010					
						\$1,881.80
2nd	MKTG 1100	\$1,068.00 Diploma	\$239.00 (Fee)		\$866.60 Textbooks	
	MKTG 1160					
	MKTG Spec					
	COMP 1000					
						\$2,173.60
3rd	MKTG 1190	\$1,335.00 Diploma	\$239.00 (Fee)		\$1,150.00 Textbooks	
	MKTG 2090					
	MKTG Spec					
	MKTG Spec					
	MKTG 1130					
						\$2,724.00
4th	MKTG Spec	\$801.00 Diploma	\$239.00 (Fee)		\$750.00 Textbooks	
	Elec-MKTG		\$35.00 Grad Fee - MKTG 2300			
	MKTG 2300					
						\$1,825.00
<b>TOTAL</b>		<b>\$4,272.00</b>	<b>\$1,011.00</b>		<b>\$3,321.40</b>	<b>\$8,604.40</b>

Tuition and fees are paid at registration. Books are purchased the first day of each quarter. Tuition is based on full-time status. Out-of-state residents pay \$178 per credit hour in tuition, except Jefferson, Gadsden, Leon Counties, and all of Alabama.

\*\* Prerequisites to Program Admission.

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