

ARTICULATION AGREEMENT

Between

Southern Regional Technical College (SRTC)

Associate of Applied Science in Marketing

AND

Thomas University (TU)

Bachelor of Science in Marketing

August 2026

ARTICULATION AGREEMENT

Article I Agreement on Principle

Thomas University (TU) and Southern Regional Technical College (SRTC) enter into this articulation agreement to provide students with a seamless transition from an associate to a bachelor's degree. This agreement ensures that students who complete the Associate of Applied Science in Marketing at SRTC can transfer to TU's Bachelor of Science in Marketing while maximizing transferable credits. Both institutions enter into this agreement as equal partners, maintaining the integrity of their respective programs.

Article II Agreement on Program Specifics

Under this agreement, SRTC students who complete the required courses listed in the attached articulation guide may transfer those credits toward a TU Bachelor of Science degree. Applicants must meet standard TU admission requirements and will receive equal consideration for both admission and financial aid. Degree graduation requirements are outlined in the official Thomas University Catalog.

Agreement Requirements

Degree Completion & Advising: Students must complete the specified Associate degree at SRTC and the corresponding Bachelor of Science program at TU, as outlined in the articulation guide. Any course substitutions should be made with guidance by an academic advisor or counselor to ensure all graduation requirements are met.

General Education Core: Transfer students must complete all Thomas University general education (core) requirements that have not been satisfied through this articulation agreement.

Minimum Grade Requirements: Only courses with a grade of "C" or better will transfer to TU. Any course completed with a lower grade will not receive transfer credit; if that course is required for the TU Bachelor of Science program, it must be repeated.

Course Transferability: All courses listed in Table I: Core Curriculum Requirements are guaranteed to transfer. Additional courses not listed will be evaluated for transfer credit on a case-by-case basis based on degree applicability.

Residency Requirements: To earn a Thomas University bachelor's degree, students must complete at least 30 hours of upper-division major coursework at TU, including 24 of their final 30 credit hours.

Transcript Submission & Evaluation: Students must submit official transcripts from all previously attended institutions to the TU Registrar. Transfer credit from accredited institutions will be granted for courses matching TU's curriculum; non-equivalent courses are subject to approval by the Academic Dean, Department Chair, and Registrar.

Article III
Agreement on Communication

Thomas University and SRTC agree to collaborate on common and respective public communications regarding this institutional partnership. Joint efforts may include developing promotional and informational materials for prospective students. Faculty and staff at both institutions will actively share agreement details with interested and qualified students and provide ongoing academic counseling and advisement.

Article IV
Maintenance and Review Procedures

Each institution will appoint at least one administrator or faculty member to oversee the implementation of this agreement, manage internal communications, and notify relevant staff of any updates. Primary oversight rests with the Registrars at both SRTC and Thomas University.

Both parties agree to communicate program changes, in respect to this articulation agreement, annually. During the third year, both institutions will review the agreement for potential revision and renewal. If the agreement is not renewed by the end of the effective period, students currently enrolled at TU under this pathway will be granted three (3) additional years to complete their degree under the original terms.

Effective Period of Agreement: August 1, 2026 through July 31, 2029

Contacts:

Southern Regional Technical College

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Thomas University

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Registrar

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ARTICULATION AGREEMENT BETWEEN

SRTC

Associate of Applied Science in Marketing

And

Thomas University

Bachelor of Science Degree

Marketing

We, the representatives of SRTC and Thomas University, agree to the terms of this agreement, which will be for a continuing period of three (3) years.

Signed:



President

Southern Regional Technical College

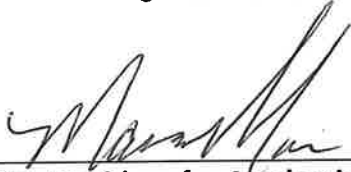
8/5/26
Date



President

Thomas University

8-5-2026
Date



Vice-President for Academic Affairs

Southern Regional Technical College

8/5/26
Date



Provost

Thomas University

8/5/26
Date

ARTICULATION GUIDE

Southern Regional Technical College
Associate of Applied Science Degree in Marketing

And

Thomas University
Bachelor of Science Degree
Marketing

Table I. Curriculum Transfer Course Equivalents

Articulation Between Thomas University Bachelor of Science in Marketing and SRTC Associate of Applied Science in Marketing.			
TU Courses	Credits Taken at TU	Credits taken at SRTC	SRTC Courses
Major Coursework	45	6	
BUS 205 Introduction to Business & Entrepreneurship	3		MGMT 1120 Intro to Business*
BUS 215 Principles of Economics	3		ECON 2105 or ECON 2106 (3)*
BUS 220 Principles of Accounting		6	ACCT 1100 Financial Accounting and ACCT 2000 Managerial Accounting
BUS 290 Legal Environment of a Business	3		ACCT 2140 Legal Environment of Business*
BUS 320 Principles of Finance	3		
BUS 350 Management Information Systems	3		
BUS 360 Principles of Marketing	3		
BUS 390 Professional Communications	3		
BUS 495 Strategy (Capstone)	3		
MTH 250 Introduction to Statistics	3		MATH 1127: Introduction to Statistics (3)*
RSC 300 Research Methods	3		
MKT 361 E-Commerce Marketing	3		
MKT 363 Sales Management	3		
MKT 364 Consumer Behavior	3		
MKT 462 Integrated Mktg. Communications	3		
MKT 481 International Marketing	3		

General Education Requirements	0	15	
ENG101 Composition I		3	Area I ENGL 1101
ENG 102 Composition II		3	Area I ENGL 1102 or SPCH 1101
MTH 120 or above		3	Area III Any MATH course 1111 or higher
Creative Comprehension – one course		3	Area IV any course
Social Science – one course		3	Area II any course
Additional Articulated Credit	9	45	
Remaining Associates Degree Credits		45	
Elective Credit	9		
Column totals	54	66	
Total Credits Required for Degree			120
*Not required for the AAS Marketing degree at SRTC but will articulate for the specified TU course if taken			